# Minutes BHCS Governing Board Meeting January 17, 2013 6:00 pm Sacred Heart

In attendance: Pat Militello, Father Mike Zacharias, Father Ken Lill, Anne Marquis, Denice Hirt, Roy Wilhelm, Brad Culbert, Mary Yeager, Kathy Stierwalt

Absent: Elaine Rosengarten

Also in attendance: Superintendent Tim Cullen, Bob Dulaney

- I. The meeting was called to order at 6:00 pm by Pat Militello
  - A. Opening prayer led by Tim Cullen
  - B. A motion was made by Brad Culbert to accept the minutes of the November meeting. Motion seconded by Denice Hirt. Motion approved.

## II. Reports

#### A. Executive

Report was distributed.

Discussion took place regarding the strategic plan and moving ahead with a company to assist us. The Executive Committee recommends contracting with Aly Sterling Philanthropy/Sara Best. Pat distributed a process that Aly Sterling Philanthropy has put together.

A motion was made by Kathy Stierwalt to contract with Aly Sterling Philanthropy for the purpose strategic planning, expenses not to exceed \$4000. Seconded by Brad Culbert. Motion approved.

# B. Finance

Brad stated that the committee will meet next week and again in February before the next board meeting.

Bob Dulaney led a discussion regarding the first draft of the financial plan summary sheet. The plan and summary sheet had been distributed.

#### C. Marketing

Report was distributed and discussed. Denice drew attention to the brochure that will be developed by Contxt and their marketing plan proposal.

They have adjusted their meeting schedule.

# D. Catholic Identity

Report was distributed and discussed.

## E. Facility

No report. The facility budget has been forwarded to the Finance Committee.

# F. Governance

No report.

## G. Superintendent

• Tim explained the Catholic Schools Week planning that was held to connect the high school and elementary schools and use the new mission statement. An ad will go into the paper. At the end of the week, February 2-3, pending parish approval, students will speak at masses. At the start of the week, Board members are asked to speak at masses, January 26-27. Contact Angie with availability.

• Tim stated that he's had a conversation with Matthew Cropper regarding a facility feasibility study. His company did the original feasibility study during the consolidation process. The high school will be included in the report this time. Matthew has indicated that the cost of the study will be donated.

Kathy Stierwalt made a motion to engage the services of Matthew Cropper's company to conduct the study. Brad Culbert seconded. Motion approved.

- Tim discussed the Spend a Quarter campaign which will begin 4<sup>th</sup> quarter.
- Three Chinese students are now enrolled and will be featured in a newspaper article

Anne Marquis made a motion to adjourn. Denice Hirt seconded. The meeting was adjourned at 8:15 p.m.

Next meeting: February 21, 2013; 6:00 p.m. Sacred Heart